



2015 PROGRESS REPORT

A FOUNDATION FOR SUPPORTING CHILDREN AND CHILD NUTRITION



CONTENTS

- 3 PRESIDENT'S MESSAGE
- 4 KEY FIGURES IN 2015
- 5 2015 HIGHLIGHT
BEL GROUP'S 150TH ANNIVERSARY
- 8 NONPROFIT PROJECTS
SPONSORED IN 2015
- 22 EMPLOYEE GRANTS
AWARDED IN 2015
- 29 HOW THE FOUNDATION OPERATES
- 30 SUBMITTING A PROPOSAL



PRESIDENT'S MESSAGE

ANTOINE FIÉVET

BEL CORPORATE FOUNDATION PRESIDENT
/ CHAIRMAN AND CHIEF EXECUTIVE OFFICER OF THE BEL GROUP

Since its establishment in 2008, the Foundation has supported many solid projects aimed at delivering lasting solutions to the world's most vulnerable communities. More than 200 initiatives have been supported so far.

Thanks to the commitment of the nonprofit organizations on the ground and the engagement of Bel Group employees, each year we anchor our efforts a little deeper to support children and child nutrition. We believe in acting on the long term. In that spirit, we sought once again in 2015 to continue certain partnerships with some nonprofits to enable them to consolidate their initiatives locally.

Now more than ever we are convinced of the relevance of that choice, which — in tune with the mission and values of our company — makes a variety of initiatives supporting children and teens possible.

An exceptional year, 2015 was marked by the Bel Group's 150th anniversary. To celebrate, our employees launched a charity drive to spread smiles around the world. The Group collected selfies of smiles from people all over the planet and committed

to converting them all into an extraordinary donation for the Foundation.

Building on the strong ties to the SOS Children's Villages charity since its founding, the Foundation decided to award the 150th anniversary donation to SOS Children's Villages to support its efforts and, particularly, its global food program.

Lastly, I want to applaud the team efforts of Bel employees, who once again in 2015 were active locally in good citizenship initiatives on behalf of children.

In this report, you will find all the projects supported by the Foundation in 2015.

Together and with humility, we continue to act in solidarity, to share even more smiles with children every day.

Happy reading!

THE BEL FOUNDATION SINCE 2008



NEARLY **€1,8** MILLION
IN DONATIONS



OVER **200** INITIATIVES
SUPPORTED IN **30** COUNTRIES



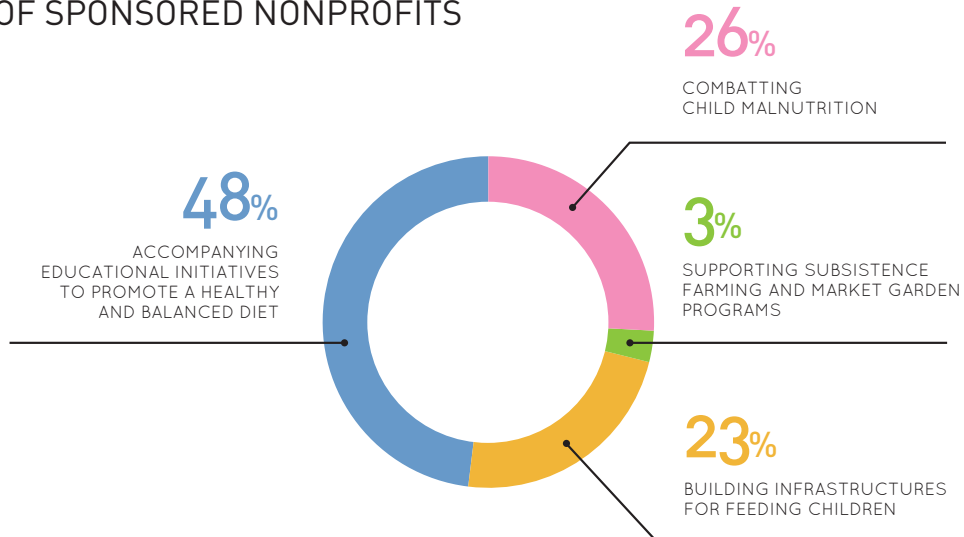
PARTNERSHIPS WITH
140 CHARITIES



70 EMPLOYEE
GRANTS

KEY FIGURES IN 2015

AREAS OF INTERVENTION OF SPONSORED NONPROFITS



INITIATIVES SPONSORED IN 2015





#SOY
CHEESE

2015
HIGHLIGHT

TO MARK THE BEL
GROUP'S 150TH
ANNIVERSARY, THE BEL
FOUNDATION MADE AN
EXCEPTIONAL €150,000
DONATION TO THE SOS
CHILDREN'S VILLAGES
FOOD PROGRAM

2015 HIGHLIGHT

BEL GROUP'S 150TH ANNIVERSARY INITIATIVE

BEL FOUNDATION TO FINANCE DAILY MEALS FOR SOME 1,700 CHILDREN AT FOUR SOS CHILDREN'S VILLAGES IN HAITI, VIETNAM, MADAGASCAR, AND MALI FOR ONE YEAR.



In 2015, Bel employees celebrated the company's 150th anniversary with humor and generosity through the internationally viral #saycheese campaign to share charitable smiles from around the globe. Bel agreed to convert the smiles uploaded to its dedicated website into an extraordinary donation to be awarded to a charity supported by the Bel Foundation.

As a result of the challenge and the active involvement of the company's employees, as well as the Bel brands that relayed the campaign around the world,

nearly 50,000 smiles were collected.

HISTORICAL PARTNERSHIP BETWEEN THE BEL FOUNDATION AND SOS CHILDREN'S VILLAGES

The Bel Foundation has maintained close ties to the SOS Children's Villages charity since 2008. Accordingly, it decided to award the €150,000 anniversary donation to the SOS Children's Villages food program, which is targeted at school canteens. The program provides a balanced meal for children attending SOS Children's Villages schools, as well as the most disadvantaged families who live near the villages.

Through its participation in the program, the Bel Foundation



will finance daily meals for some 1,700 children at four SOS Children's Villages in Haiti, Vietnam, Madagascar, and Mali for one year.

**SOS CHILDREN'S VILLAGES,
A BEAUTIFUL CHILDHOOD
PRODUCES BEAUTIFUL PEOPLE**

SOS Children's Villages provide care for children with no parental support or who are at risk of losing it, in France and around the world. Its mission is to provide children with family care by hosting brothers and sisters who lack parental support at its children's villages, or by strengthening families through programs to prevent child abandonment.

SOS Children's Villages France hosts nearly 1,000 children and young adults at 14 SOS children's villages and three associate institutions. It is a member of SOS Children's Villages International, which provides care for nearly 80,000 children in 573 children's villages in 134 countries.







**SOS VILLAGES
D'ENFANTS
FRANCE**

NON-PROFIT PROJECTS SPONSORED IN 2015



SUMMARY TABLE OF CHARITABLE INITIATIVES SUPPORTED IN 2015

AREA	NONPROFIT ORGANIZATION	COUNTRY	DONATION
 COMBATTING CHILD MALNUTRITION	ENFANTS & DÉVELOPPEMENT	VIETNAM	€ 15 000
	SOS VILLAGES D'ENFANTS FRANCE	MALI	€ 12 347
	SOS SAHEL	BURKINA FASO	€ 15 000
	DJANTOLI	BURKINA FASO	€ 20 750
 SUPPORTING SUBSISTENCE FARMING AND MARKET GARDEN PROGRAMS	MIGRATIONS & DÉVELOPPEMENT	MOROCCO	€ 10 000
 BUILDING INFRASTRUCTURES FOR FEEDING CHILDREN	AIDE ET ACTION	NEPAL	€ 22 000
	AMICALE DU COLLÈGE SAINT-MARTIAL	HAITI	€ 30 000
	VISION DU MONDE	SENEGAL	€ 13 855
	DAPI-BÉNIN	BENIN	€ 6 346
	PARTAGE	BURKINA FASO	€ 4 200
 ACCOMPANYING EDUCATIONAL INITIATIVES TO PROMOTE A HEALTHY AND BALANCED DIET	VOISINMALIN	FRANCE	€ 10 000
	MY WAY NETWORK	IVORY COAST	€ 20 000
	UNIS-CITÉ	FRANCE	€ 15 000
	INSTITUT PASTEUR DE LILLE / FONDATION D'ENTREPRISE PILEJE	FRANCE	€ 25 000



COMBATTING CHILD MALNUTRITION



RAISING NUTRITION AWARENESS AMONG THE MOST VULNERABLE FAMILIES IN VIETNAM

ENFANTS & DÉVELOPPEMENT

INITIATIVE

The Foundation renewed its funding for the Enfants & Développement charity for the second year in a row in 2015. As a result, a support program set up to serve the most disadvantaged families in a very poor part of Ho Chi Minh City was continued and consolidated. The Foundation's

assistance helped maintain activities aimed at promoting child nutrition, providing medical check-ups and nutritional education sessions, and strengthening the skills of social workers.

VIETNAM

BENEFICIARIES
500 CHILDREN UP
TO AGE 5
AND 400 FAMILIES

NONPROFIT ORGANIZATION

Founded 30 years ago, Enfants et Développement is an international NGO specialized in the areas of health, education and social work. Improving the living conditions of the poorest children has been the focus of its mission in Vietnam since 1993.



INFANT SURVIVAL PROGRAM IN MALI

SOS VILLAGES D'ENFANTS FRANCE

INITIATIVE

The Foundation financed a program to fight malnutrition in children up to age five in two SOS Children's Villages for a year in Mali. The program covered the screening of infants, treating child malnutrition cases and raising awareness among mothers about how to prepare fortified and balanced meals. Nearly 3,000 children from the

most disadvantaged families benefited from the program.

NONPROFIT ORGANIZATION

SOS Villages d'Enfants has worked to protect infants for 60 years. The NGO provides care for children with no parental support or who are at risk of losing it, both in France and worldwide.

MALI

BENEFICIARIES
NEARLY
3,000 CHILDREN
AND 1,000 WOMEN



IMPROVING NUTRITIONAL PRACTICES IN VERY POOR HOUSEHOLDS IN THE NORTH OF BURKINA FASO

SOS SAHEL

INITIATIVE

Faced with chronic food shortages in the North of Burkina Faso, SOS Sahel has set up a vast program to fight malnutrition and to develop farming. The Foundation decided to commit to SOS Sahel for three years until 2018.

Some of the activities the Foundation is seeking to support include training and education in nutritional best practices, cooking demonstration sessions, and

the screening and monitoring of malnourished children.

NONPROFIT ORGANIZATION

BURKINA
FASO
BENEFICIARIES
20,700 CHILDREN AND
20,000 WOMEN

Founded nearly 40 years ago, SOS Sahel is an international NGO whose mission is to improve the food safety and living conditions of people living in the heart of Africa.



FROM PREVENTION TO CURE, FIGHTING YOUNG CHILDREN MALNUTRITION IN BURKINA FASO

DJANTOLI

INITIATIVE

The goal is to improve the nutritional state of children living in poor suburban neighborhoods of Ouagadougou where Djantoli is active.

Support from the Foundation will enable NGO Djantoli to develop activities over the 2016-2017 period to improve family knowledge and practices for feeding infants and young children, and to improve screening for malnutrition cases in the home. Lastly, Djantoli will work to ease access to better care through low-priced insurance and support for local health facilities.

NONPROFIT ORGANIZATION

Founded in 2007, Djantoli is a French NGO that offers health services to young children. The nonprofit has developed an innovative method for health monitoring and warning, providing access to health care for children, and notably detecting cases of malnutrition. Djantoli is active in Mali and Burkina Faso.

BURKINA
FASO
BENEFICIARIES
560 MOTHERS AND
500 CHILDREN
UNDER FIVE





SUPPORTING SUBSISTENCE FARMING AND MARKET GARDEN PROGRAMS





STARTING A LEARNING FARM AND A PROGRAM TO RAISE NUTRITION AWARENESS IN MOROCCO

MIGRATIONS & DÉVELOPPEMENT

INITIATIVE

The Foundation is financially assisting NGO Migrations & Développement in developing a learning farm with two schools in the rural community of Arbaa Sahel. The learning farm produces and redistributes its production to school canteens in the region, and hosts the students of rural families who live far from the junior high school. Further, the NGO has

set up workshops for the community's school children, canteen workers and teachers to raise awareness about good eating habits.

MOROCCO

BENEFICIARIES
700 STUDENTS IN
FOUR VILLAGES

NONPROFIT ORGANIZATION

The mission of Migrations & Développement is to help achieve rural development projects in the south of Morocco.





BUILDING

INFRASTRUCTURES FOR
FEEDING CHILDREN



HELPING TO REBUILD THE CHAMPABATI SCHOOL IN NEPAL

AIDE ET ACTION

INITIATIVE

Providing emergency assistance is not part of the Foundation's mission. However, given the humanitarian crisis triggered by the earthquake in Nepal in April 2015, the Foundation's Board of Directors agreed to a request for support. Rebuilding a primary school located in the region of the earthquake's epicenter contributes to returning to a sense of normalcy for children

and provides significant assistance to the entire community.

NONPROFIT ORGANIZATION

NEPAL

BENEFICIARIES
70 CHILDREN
AGED 6 TO 11

Aide et Action is an international charity active in 25 countries. It decided to respond to emergency educational needs following the earthquake that struck Nepal in April 2015.



BUILDING A NEW CANTEEN FOR THE SAINT-MARTIAL SCHOOL IN HAITI

AMICALE DU COLLÈGE SAINT-MARTIAL

INITIATIVE

The Foundation is assisting the rebuilding of dedicated dining hall for primary students as part of a vast project to renovate the entire school. More than 600 students will benefit from the support beginning in the 2016 school year.

NONPROFIT ORGANIZATION

The Collège Saint Martial is a school in Port au Prince that hosts 1,400 students from kindergarten to high school. It was nearly completely destroyed in the earthquake that struck Haiti in 2010.

HAITI

BENEFICIARIES
600 TO 700
PRIMARY STUDENTS



PREVENTING INFANT MALNUTRITION IN DIOKOUL, SENEGAL

VISION DU MONDE

INITIATIVE

For the second year in a row, the Foundation in 2015 supported a program to fight malnutrition run by the communities themselves.

The project has two complementary parts. The first involves renovating and building several nutrition spaces for the children and their mothers. Awareness raising and cooking demonstration sessions are held in the spaces, which are also used for food banks to store the community's foodstuffs.

The second component involves planting market gardens at the four schools to produce fortified flour autonomously and continuously.

NONPROFIT ORGANIZATION

SENEGAL

BENEFICIARIES
NEARLY 1,000
CHILDREN AND AS
MANY MOTHERS

World Vision, an international humanitarian organization, establishes long-term development programs aimed at improving human living conditions, particularly children. World Vision works to make communities self-reliant by transferring skills and getting families involved in achieving development programs.



RENOVATING A BOARDING SCHOOL CANTEEN FOR CHILDREN OF PRISONERS IN BENIN

DAPI-BÉNIN

INITIATIVE

The Foundation is providing support to NGO Dapi-Benin's project to renovate the mess hall of a boarding school for the children of prisoners. Despite the difficult living conditions, the goal is to offer the children a positive environment for meal times.

NONPROFIT ORGANIZATION

DAPI-BENIN works to improve the living conditions of prisoners and their families, particularly by providing care for children.

BENIN

BENEFICIARIES
THE 60 CHILDREN
OF THE BOARDING
SCHOOL



BUILDING A SPIRULINA POND IN BURKINA FASO

PARTAGE

INITIATIVE

The malnutrition rate in Bobo Dioulasso, Burkina Faso is very high owing to the massive immigration of people from surrounding villages. To reduce it, Partage has decided to develop a spirulina farm by creating a second pond co-financed by the Foundation. Spirulina is a micro-algae used as a dietary supplement. To ensure the project's longevity, awareness-raising workshops are held to provide cooking advice and teach good eating habits.

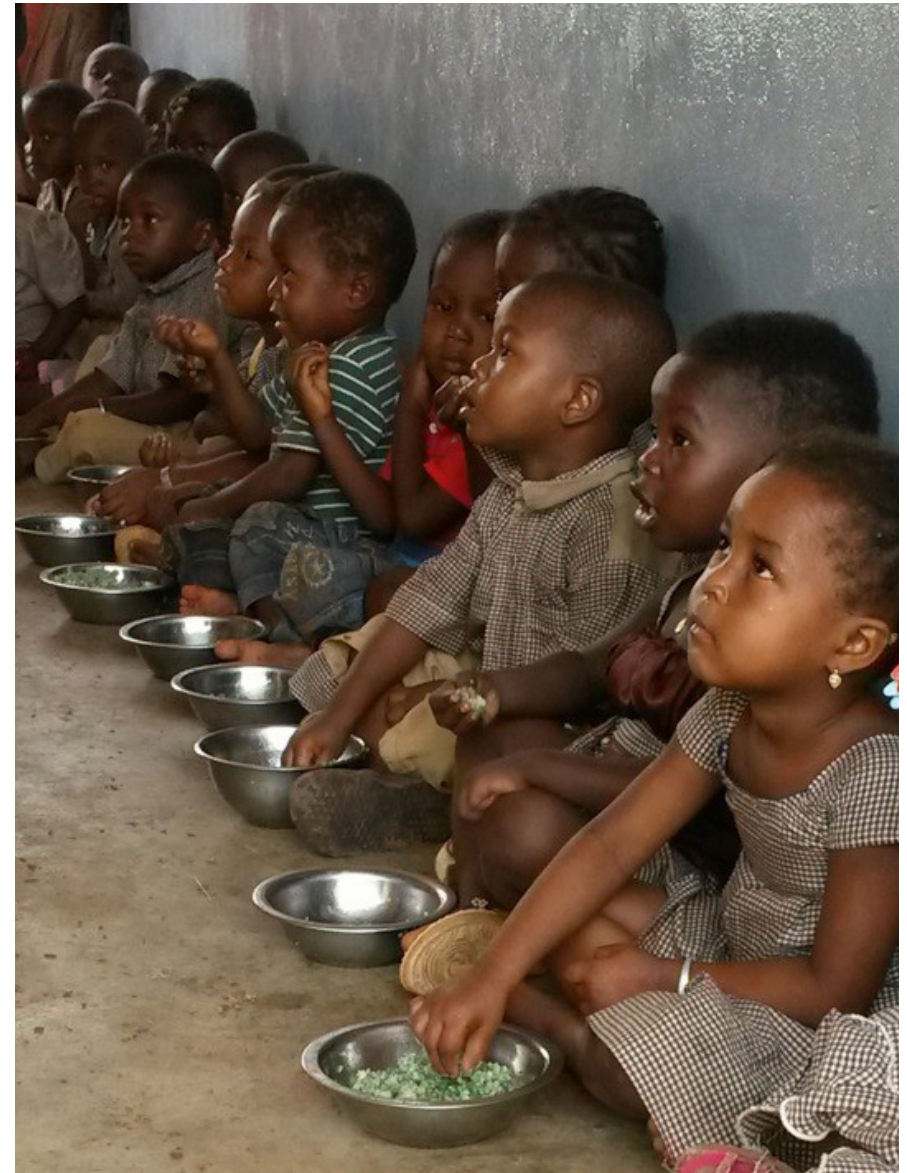
BURKINA
FASO

BENEFICIARIES
131 CHILDREN AND
30 ADULTS



NONPROFIT ORGANIZATION

Active in 20 countries, Partage supports development initiatives aimed at the most disadvantaged children. Fighting malnutrition in children under five years of age is one of its core missions.





ACCOMPANYING

EDUCATIONAL
INITIATIVES TO
PROMOTE A HEALTHY
AND BALANCED DIET



GOING DOOR TO DOOR TO CHANGE EATING HABITS IN FRANCE

VOISINMALIN

INITIATIVE

With financial support from the Foundation, VoisinMalin set up an experimental program to raise nutritional awareness in the low-income neighborhood of La Grande Borne in Grigny, a town in France's Ile-de-France region.

The idea behind the initiative is based on using a network of actively involved inhabitants to go door-to-door to explain good eating habits

to their neighbors. In this way, they provide their neighbors and their families the keys to a balanced and healthy diet. Building on easy-to-understand information and practical advice, the inhabitants aim to raise awareness among a population that often suffers from poor eating habits, to help prevent related health risks.

FRANCE
BENEFICIARIES
500 INHABITANTS
OF GRIGNY

NONPROFIT ORGANIZATION

VoisinMalin actively seeks out people living in low income neighborhoods to share general interest ideas, to help them take more active roles in their lives and to fight against isolationism.



IMPROVING CANTEEN HEALTH STANDARDS IN POOR NEIGHBORHOODS OF ABIDJAN, IVORY COAST

MY WAY NETWORK

INITIATIVE

The Foundation is supporting the My Way Network's health risk prevention initiative. The aim is to train some 500 canteen-operators at poor Abidjan schools in how to provide students with healthy, wholesome and well-balanced food.

NONPROFIT ORGANIZATION

My Way Network's mission is share ideas about economic and social development in African and to support African micro-entrepreneurs.

IVORY COAST
BENEFICIARIES
50 DISTRICT SCHOOLS,
REPRESENTING NEARLY
40,000 CHILDREN



GETTING YOUTHS TOGETHER TO TEACH GOOD NUTRITIONAL PRACTICES IN FRANCE

UNIS-CITE

INITIATIVE

Launched in 2012, the Vitaminés program developed by Unis-Cité takes aim at preventing overweight problems and obesity in children in poor neighborhoods. The program teaches children good eating and exercise habits in a sustainable way through concrete, on-the-ground and participatory initiatives carried out at snack time. By building bonds of trust through positive support, the youths providing this civic-minded service encourage children to adopt healthier eating habits, without being judgmental.

Supporting the Unis-Cité teams since 2012, the Foundation agreed to continue its commitment in 2015.

In 2015, support from the Foundation helped co-finance the national coordination of the local Vitaminés program, hosting and accompanying 178 volunteers operating in 17 French cities.

FRANCE

BENEFICIARIES
20,000 CHILDREN
AND 1,500 PARENTS
IN 17 CITIES

NONPROFIT ORGANIZATION

Unis-Cité is a pioneering nonprofit specializing in civic service in France since 1995. The organization offers youths aged 16 to 25 from all backgrounds the opportunity to become actively involved in civic-minded teamwork missions of six to nine months, to meet priority social needs. Active in some 50 French cities, Unis-Cité has already gotten more than 14,500 youths involved, including 2,500 in 2016.

TEACHING NUTRITION VIA A BOARD GAME IN FRENCH SCHOOLS

INSTITUT PASTEUR DE LILLE / FONDATION D'ENTREPRISE PILEJE

INITIATIVE

For the second year in a row, the Bel Foundation teamed up with the Institut Pasteur de Lille and the PiLeJe Corporate Foundation to roll out the Nutrissimo Junior program in some 20 French cities.

This nutrition educational program targets everyone active in the French school system. The program uses a variety of complementary approaches to achieve its mission, from holding interactive workshops for primary school children and making the Nutrissimo Junior board game available to teachers and other personnel, to distributing nutrition guides to parents and providing training by a dietician to school and after-school personnel.

NONPROFIT ORGANIZATIONS

The Fondation PileJe promotes good nutrition and health among the general public. The Institut Pasteur de Lille is a private foundation recognized public-interest organization since 1898, and dedicated to medical research and public health. It originated the Nutrissimo Junior board game.

FRANCE

BENEFICIARIES
6920 ENFANTS
SENSIBILISÉS SUR
L'ANNÉE SCOLAIRE
2015-2016



EMPLOYEE GRANTS AWARDED IN 2015



EQUIPPING A PASTRY BAKERY TO HELP INTEGRATE DISADVANTAGED GIRLS INTO THE JOB MARKET

IMAM MALIK

INITIATIVE

Thanks to the support of the Bel Foundation, NGO Imam Malik has equipped a bakery to provide girls vocational training in pastry-making, thereby helping them to enter the job market.

NONPROFIT ORGANIZATION

Imam Malik's mission is to provide vocational training to improve the living conditions, health and education of the most disadvantaged children who are otherwise unable to pursue their schooling.



MOROCCO

BENEFICIARIES
40 GIRLS
AGED 13 TO 16

“



INITIATIVE SPONSORED BY MOHAMED HADDAD AND YOUSSEF MOUSSAOUI

Why did you decide to sponsor this project?

This project will help girls who are unable to complete their studies by providing them with vocational training in baking. The girls will thus benefit from training that will facilitate their entering the job market.

BUILDING A PASTRY-MAKING WORKSHOP FOR MENTALLY HANDICAPPED YOUTHS

ENFANTS DU PARADIS

INITIATIVE

A grant from the Bel Foundation helped set up a pastry-making workshop to train mentally handicapped youths and help them enter the job market. The baked goods made from the workshop will also provide source of revenue for the nonprofit.

NONPROFIT ORGANIZATION

NGO Enfants du Paradis works on the behalf of the mentally handicapped. Its initiatives include providing care at the earliest age, schooling and socio-professional support.

MOROCCO

BENEFICIARIES
100 CHILDREN AND
YOUNG ADULTS
AGED 0 TO 26



“



INITIATIVE SPONSORED BY YASSINE BERHNICHE, LAURA MOULIADE AND RAHMOUNA BELARBI

Why did you decide to sponsor this project?

We were thrilled because integrating mentally handicapped people socially and professionally is a big problem in our society. So we are very proud to be contributing to this initiative. Outfitting a pastry workshop will help train youths and provide a source of revenue for the nonprofit through sales of the baked goods.

IMPROVING NUTRITIONAL SAFETY IN RURAL AREAS BY PUTTING THE RIGHT STRUCTURES IN PLACE

CHILDFUND BRAZIL

INITIATIVE

The Bel Foundation grant supports the development of vegetable gardens, orchards, poultry farms, and an irrigation system. The project helps improve the nutritional safety of children from poor families in rural areas.

NONPROFIT ORGANIZATION

ChildFund Brazil helps impoverished children by providing a sponsorship system, education and psychological support.

BRAZIL

BENEFICIARIES
20 FAMILIES,
INCLUDING 52
CHILDREN UP TO 25



PROVIDING ACCESS TO CARE FOR TWO SICK CHILDREN FROM POOR FAMILIES

VOLS D'ESPOIRS

INITIATIVE

Bel employees joined together to fund a charity chain aimed at saving two children who suffer from illnesses difficult to treat in Algeria. The children, both from impoverished families, were fully supported to receive medical care in France.

NONPROFIT ORGANIZATION

Vols d'Espoirs leads charity chain initiatives among doctors and helps support medical facilities in

Algeria. The NGO takes charge to ensure that Algerian children receive proper medical care.

ALGÉRIE

BENEFICIARIES
2 ENFANTS
DE MOINS
DE 16 ANS



“



INITIATIVE SPONSORED BY INGRID BOUNYA MBAPPE, RICARDO EBEL AND JODE GONCALVES

Why did you decide to sponsor this project?

We wanted to contribute to fighting the malnutrition found particularly in the north of Brazil, which has suffered from five consecutive years of drought. A lot of small farmers have lost their livelihoods. We wanted to bring hope to these families with a project that is viable over the long term.

“



INITIATIVE SPONSORED BY YACINE MEZIANE, ZAHIRA CHERIFI AND SOFIANE SEDDIKI

Why did you decide to sponsor this project?

We decided to sponsor this initiative because the NGO's mission is one dear to our hearts. It will help treat sick children from poor Algerian families.

SPECIAL RUNNING GEAR FOR FOUR HANDICAPPED CHILDREN

ÇA BOUGE AVEC ETHAN

INITIATIVE

Bel France employees joined forces to help NGO Ça Bouge Avec Ethan acquire its own specialized running gear to enable more handicapped kids to participate in foot races.

NONPROFIT ORGANIZATION

Ça bouge avec Ethan helps handicapped children participate in and enjoy foot races, with the aim of instilling them with a competitive spirit.

FRANCE
BENEFICIARIES
4 CHILDREN FROM
9 TO 13



EDUCATIONAL MATERIALS TO TEACH SIX HANDICAPPED CHILDREN HOW TO RIDE HORSES

KALINKA

INITIATIVE

Bel France employees teamed up to enable the NGO Kalinka to acquire teaching materials adapted for handicapped people. The project enabled six autistic children to participate in horse riding sessions.

NONPROFIT ORGANIZATION

Kalinka's mission is to help handicapped children and adults participate in leisure activities, and notably horse riding, to encourage social integration.

FRANCE
BENEFICIARIES
6 AUTISTIC
CHILDREN
AGED 9 TO 13



“



INITIATIVE SPONSORED BY AUDREY LABARRE AND CHRISTOPHE MEHAT

What was your reaction when you learned that your grant application had been accepted?

We were so happy when we heard that we would be able to help this charity. When we told them about the good news, they were so excited that it inspired them to find another activity for the children to enjoy — the triathlon.

“



INITIATIVE SPONSORED BY CHRISTEL SEON-HEITZMANN AND VALÉRIE HABERT-DORE

Why did you decide to sponsor this project?

Animals are great catalysts for social relations. They improve the child's sensorial, cognitive and psychomotor development. Supporting this initiative improves the daily lives of the children and their families, and over the long-term helps ease the children's path to autonomy and integration into society.

A SUMMER CAMP FOR BLIND KIDS

AAMA

INITIATIVE

A joint initiative by Bel Portugal employees served to finance a summer camp and sporting activities for blind children during their free time.

NONPROFIT ORGANIZATION

Thanks to the NGO AAMA, the everyday lives of children with autism, blindness and other handicaps are improved through sporting activities and artistic workshops.

PORTUGAL
BENEFICIARIES
CHILDREN AGED
6 TO 16



“



INITIATIVE SPONSORED BY JOANA VINAGRE, LILIANA PARREIRA AND ANA CRISTINA GOMES

What was your reaction when you learned that your grant application had been accepted?

We were really thrilled to learn that we had received the grant. We couldn't believe it! And when we told the head of the nonprofit, the reaction was just as strong. She kissed us and cried. It's so nice when good things happen to those who really deserve it.

LINEN FOR A PEDIATRIC PALLIATIVE CARE UNIT

NOMEIODONADA

INITIATIVE

Nomeiodonada is building a pediatric palliative care unit to comfort children suffering from chronic illnesses. A commitment by Bel Portugal employees led to financing the household linen for the care unit.

NONPROFIT ORGANIZATION

Nomeiodonada provides material assistance and psychological support to families of children in intensive neonatal and pediatric care.

PORTUGAL

BENEFICIARIES
30 CHILDREN
UP TO 18



“



INITIATIVE SPONSORED BY VANIA BARROS, ELISA FERNANDES ET ALCIDES ROCHA

What was your reaction when you learned that your grant application had been accepted?

Obviously, we were very happy! We are well aware that the Kastein project is an enormous undertaking, in need of significant financing, and that we are contributing but a stone in the edifice. But we have the sense of having accomplished something for the children and families who will benefit from this project.

SUPPORT FOR AN EDUCATIONAL CENTER TO HELP DISADVANTAGED KIDS IN PRAGUE

NOVA TROJKA

INITIATIVE

Thanks to the commitment of Bel Czech Republic employees, Nova Trojka is setting up educational preventive healthcare activities for children from disadvantaged homes in Prague. An entertainment space has been made available for the children to use during their free time, particularly during vacation periods. The nonprofit provides workshops to raise awareness about eating a balanced diet and the benefits of physical activity.

CZECH REPUBLIC

BENEFICIARIES
230 CHILDREN
AGED 5 TO 15

NONPROFIT ORGANIZATION

Nova Trojka provides welcome centers to families from disadvantages neighborhoods in Prague. The NGO works directly with parents and their children on preventive healthcare programs.



PROMOTING A HEALTHY LIFESTYLE AMONG HANDICAPPED KIDS

LATA

INITIATIVE

A team initiative by Bel Czech Republic employees helped finance the publication of teaching booklets and subscriptions to sporting and cultural events for handicapped children.

NONPROFIT ORGANIZATION

Lata helps handicapped kids develop their autonomy by practicing sports and eating a healthy and balanced diet.

CZECH REPUBLIC

BENEFICIARIES
30 CHILDREN
AGED 13 TO 16



“



INITIATIVE SPONSORED BY ZUZANA MANNINEN AND TEREZA MERCELOVA

Why did you decide to sponsor this project?

We decided to sponsor this initiative because we wanted to help Nova Trojka fund vacation camps for kids from disadvantaged neighborhoods. Thanks to the support of the Bel Foundation, the nonprofit is able to offer these activities free to children and at affordable prices for others. à d'autres.

“



INITIATIVE SPONSORED BY MARKETA GALACZOVA, ZDENEK VALJENT AND NATHALIE ERBENOVA

Why did you decide to sponsor this project?

We wanted to sponsor this project because of the professionalism of the NGO. Helping kids to build a better future is a beautiful experience.

RENOVATING AN ORPHANAGE FOR DISADVANTAGED KIDS IN CAIRO

HOPE VILLAGE SOCIETY

INITIATIVE

The commitment of Bel Egypt employees led to the financing of work to renovate an orphanage that hosts disadvantaged kids in Cairo. The orphanage aims to provide healthy living conditions and modern facilities to encourage the children's development.

NONPROFIT ORGANIZATION

Hope Village Society's mission is to offer a home and a school education to children

in difficulty in Cairo. Its role ranges from providing care to vocational training.

EGYPT

BENEFICIARIES
35 CHILDREN
FROM 3 TO 14



“



INITIATIVE SPONSORED BY MOATAZ AHMED, ZIZETTE HABIB, FRANCK DE COCKER AND MOHAMED TALAAT

Why did you decide to sponsor this project?

As a father, it's crucial to provide children with an education and values, particularly when they are in need. As a manager at Bel, I wanted to set an example showing that we invest our time and resources in the well-being of the communities in which we operate.



HOW THE FOUNDATION OPERATES

BOARD OF DIRECTORS

The Board of Directors includes nine members grouped into three colleges. Chaired by Antoine Fiévet, the Bel Group's Chairman and Chief Executive Officer, the Foundation's Board of Directors meets at least twice a year to rule on what projects to support and to ensure that the projects are carried out according to plan.

THE COLLEGE OF FOUNDERS

Antoine Fiévet

Foundation President and Chairman and Chief Executive Officer of the Bel Group

Valentine Fiévet

Vice-President of the Unibel Supervisory Board

Florian Sauvin

Foundation Treasurer and member of the Bel Group Board of Directors

THE COLLEGE OF BEL EMPLOYEE REPRESENTATIVES

Chantal Cayuela

Head of Research and Innovation

Jean-Noël Darniche

Group Marketing Director

Guillaume Jovet

Foundation Secretary and General Manager of Human Resources, Communication and Sustainable Development

THE COLLEGE OF EX-OFFICIO REPRESENTATIVES

Béatrice Darcy-Vrillon

Head of Research, Co-Head of the Human Nutrition Division at INRA, French Fund Administrator for Nutrition and Health

Jean-Marc Guesne

General Manager of Ashoka France

Claude Tharreau

Co-founder of the CSA research institute

BY PROPOSAL OF THE BOARD OF DIRECTORS

Isabelle Fiévet

Bel Foundation Managing Director

THE SELECTION AND TRACKING COMMITTEE

Comprised of volunteers, the Project Selection and Tracking Committee meets once a month to study new funding requests and to validate their relevance to the Foundation's mission. Its members include:

Laurie Amathieu

HR Communication Manager

Christel Ara

Leerdammer Product Leader, Marketing France

Vanessa Azar

CSR Manager

Alexandra Berreby

Sharing Cities Director, Bel Access

Marine Falque

Responsible Nutrition and Marketing Manager

Aude Romelly

Boursin Product Leader, Marketing France

Hanan Zambib

Human Resources Manager, Middle East and Greater Africa Region

SUBMITTING A PROPOSAL

The purpose of the Foundation is to support initiatives on behalf of children and teens in France and internationally, with a particular focus on food issues.

Nonprofit and non-governmental organizations may send their requests for support by completing the specifically designated application forms available at the Foundation's website.

Bel employees are also encouraged to get involved by applying for special grants awarded once a year. A dozen or so grants valued at €5,000 each are awarded for projects submitted by Bel employees active in the charities they represent.



DEVELOPING CORPORATE PHILANTHROPY



In July 2011, Bel became a signatory of the Charter of Corporate Philanthropy established by Admical, a nonprofit organization aimed at developing corporate philanthropy in France. The charter was designed to allow companies and beneficiaries alike to take stock of what can be achieved by integrating ethically conducted philanthropy into their overall strategies, with each party playing a respective role in the relationship.

A copy of the charter can be found at www.admical.org

THE SIX KEY STEPS TO SUBMITTING A PROPOSAL

- 1** Complete the request forms for Foundation support at www.fondation-bel.org
- 2** If the proposal meets the eligibility criteria, it is passed on to the Project Selection and Tracking Committee (PSTC).
- 3** If selected, a PSTC team member contacts the nonprofit to confirm whether its activities are compatible with the Foundation's missions.
- 4** After contact is made with the nonprofit, and if the proposal has been definitively validated, it is then presented to the Board of Directors for review.
- 5** If the proposal is selected by the Board of Directors, a philanthropy agreement is signed between the two parties, and the Foundation makes the donation.
- 6** The nonprofit issues regular tracking reports of the initiative to the Foundation.

BEL CORPORATE FOUNDATION

2, allée de Longchamp, 92150 Suresnes

E-mail : contact@fondation-bel.org

Website : [**www.fondation-bel.org**](http://www.fondation-bel.org)

The Bel Foundation, established in accordance with the French law of 4 July 1990 - authorized by the order published in the Journal Officiel of 3 May 2008 under number 2485 and prolonged by the order published in the Journal Officiel of 23 February 2013 under number 2209.

© **Photo credits:** Fondation Bel (p.1), SOS SAHEL (p.2, p.10, p.13), SOS Villages d'Enfants (Joris Lugtigheid p.5, Sophie Preisch p.6, p.7, p.11, p.12, p.17), Enfants & Développement (p.11), Djantoli (p.12), Fondation Bel (p.13, p.14), Migrations & Développement (p.14), Jens Honoré (p.15), Aide et Action (p.16), Amicale du Collège Saint-Martial (p.16), Vision du monde (p.17), Partage (p.18), Unis-cité (p.19, p.21), VoisinMalin (p.20), My Way Network (p.20), IMAM MALIK (p.23), Enfants du paradis (p.23), ChildFund Brazil (p.24), Ça bouge avec Ethan (p.25), Kalinka (p.25), AAMA (p.26), Nomeiodonada (p.26), Nova Trojka (p.27), Lata (p.27), Hope Village Society (p.28), Danielle Pereira Les Cayes (p.30).