

## 2018 ACTIVITY REPORT



A Foundation for children  
and their nutrition

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# THE PRESIDENT MESSAGE

## Antoine Fiévet

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President of the Bel Foundation  
Chairman and Chief Executive Officer of the Bel Group



Ten years ago, when I decided to create a Foundation, I wanted the Bel Group to meaningfully commit to solidarity actions with the conviction that our company could not sustainably develop without special attention paid to the societal and community issues for which we operate.

We decided to commit ourselves to children, concentrating the Foundation's action on the theme of food.

In the last 10 years, we supported 264 projects in 41 countries, benefiting over 380,000 children across 5 continents. In 2018, the Foundation supported 28 new projects.

We are very happy today with the road travelled so far. We remain determined to continue expanding our actions, to increase our impact, supporting ever more children.

For this new mandate of the Foundation, we are refocusing our action towards supporting school meal programs.

Meeting children's basic needs through school nutrition seems to us an essential driver enabling them to learn under good conditions and thus contribute to their academic success.

Our priority will also be to continue developing the Foundation's activities throughout the Group by mobilising more and more employees around our Foundation's mission.

I would like to once again heartfully thank all those who contributed to supporting this Foundation over the last 10 years. And to thank of course the associations in the field working with the utmost determination, as well as the collaborators helping to spread both the Foundation and its values.

It was this tremendous synergy that has made all these projects possible and all those still to come.

A handwritten signature in dark ink that reads "Antoine Fiévet". The signature is written in a cursive, flowing style.

# HIGHLIGHTS

## 2018 MARKS THE 10 YEARS OF THE FOUNDATION

Since its creation, the Foundation is committed to children and their nutrition. It provides financial support for community projects that improve the lives of the most vulnerable children in a sustainable manner in terms of their diet.

### FOUR AXES OF INTERVENTION :



COMBATING **CHILD MALNUTRITION**



CONSTRUCTING AND EQUIPPING **INFRASTRUCTURE**



**SUPPORTING SUBSISTENCE CROP PROGRAMS**



**SUPPORTING EDUCATIONAL PROGRAMS FOR A HEALTHY BALANCED DIET**

SINCE 2008, **THE BEL FOUNDATION** REPRESENTS :



**€2,7 M**  
in grants



**264** projects  
supported



**41** countries  
of intervention



**190**  
partner  
associations



**97** projects  
proposed by  
collaborators

## **2018-2022: A RENEWED MANDATE** AND A NEW AMBITION FOR THE BEL FOUNDATION



**2**018 confirmed the Bel Group's commitment towards continuing its actions. In January 2018, the Foundation's mandate was renewed for five more years through 2022.

The Bel Foundation's mission remains unchanged. It will focus its support in the coming years, however, on projects favouring school meals.

The Foundation seeks to help children learn under good conditions, thus contributing to the academic success of all. And for this, the Foundation seeks to support projects that meet the basic dietary needs of children at school.



# HIGHLIGHTS



## THE 10 YEAR TRACK RECORD

The Foundation organised a solidarity week at the Bel Group headquarters. This provided an opportunity to take stock of these 10 years of actions for children. It also enabled highlighting our partner associations by inviting them to present their actions.



## AN ASSOCIATIVE FORUM AT THE BEL HEADQUARTERS

On this occasion, the collaborators were able to meet and exchange with the invited associations. This allowed a better understanding of their work in the field and the way the Foundation accompanies them.



## THE COLLABORATORS' VOTE FOR THEIR FAVORITE PROJECT

For the first time, the Foundation proposed to all employees to participate in the selection of certain projects, by voting for their very favourite. Three prizes totalling €30,000 were awarded to three school canteen projects.

Racines d'enfance in Senegal, Aïna, Enfance et Avenir in Madagascar, and Christina Noble in Vietnam were the three winning associations.



## A FOOD COLLECTION

Thanks to the generosity and the commitment of the employees at the headquarters, more than 160 kgs of food products were collected in favour of the Restos du Cœur.

## A SPORTS AND SOLIDARITY CHALLENGE

More than 60 employees and their families participated in the solidarity race of Handicap International - Sport Ensemble - organised in Paris in June 2018. The funds raised, matched by the Foundation, made it possible to finance a malnutrition screening and treatment program in Burkina Faso.





# THE ASSOCIATIVE PROJECTS SUPPORTED IN 2018

As every year, a call for funding for projects was launched at the beginning of the year with associations for children and food.

More than 250 projects were assessed.

13 projects were selected by the Foundation's Board of Directors.

## 2018 KEY FIGURES | Fields of intervention



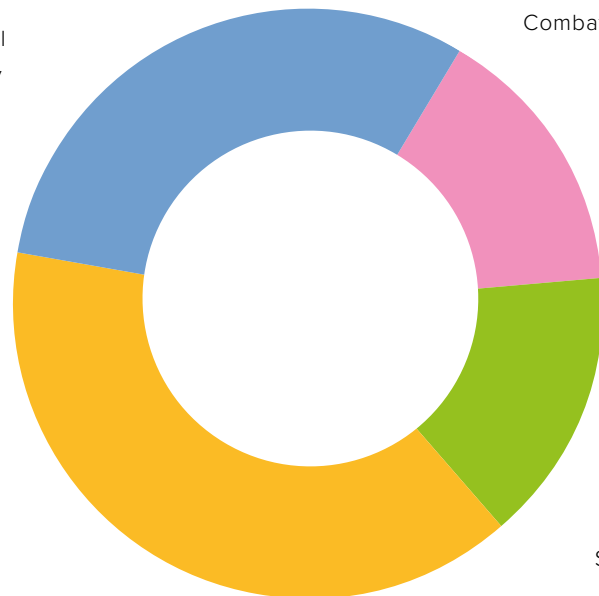
**31%**

Supporting educational programs for a healthy balanced diet



**15%**

Combating child malnutrition



**15%**

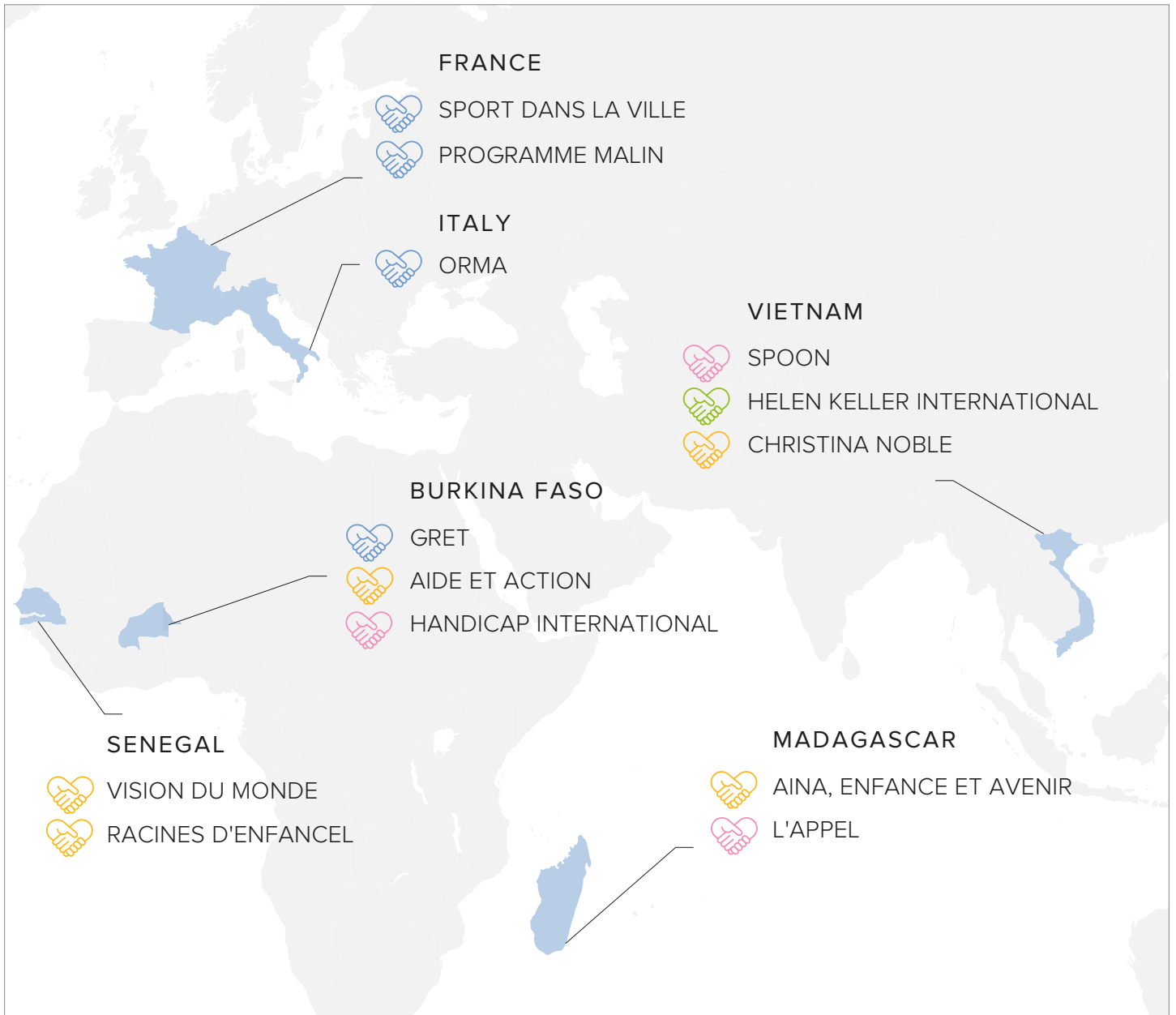
Supporting subsistence crop programs



**39%**

Building infrastructure related to child nutrition





COMBATING CHILD MALNUTRITION



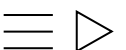
BUILDING INFRASTRUCTURE RELATED TO CHILD NUTRITION



SUPPORTING SUBSISTENCE CROP PROGRAMS



SUPPORTING EDUCATIONAL PROGRAMS FOR A HEALTHY BALANCED DIET





# COMBATING CHILD MALNUTRITION









# EVALUATION OF THE NUTRICARTES® NUTRITIONAL EDUCATION METHOD

L'APPEL

**HAITI, MADAGASCAR, BURKINA FASO, NIGER, CHAD,  
AND CONGO BRAZZAVILLE | €15,000**

L'Appel works for children in the areas of health, education, water, and improved living conditions. The association designed a nutritional education tool to combat child malnutrition. The Nutricartes® pedagogy comes in the form of playing cards. They provide a playful, interactive method, with clear, simple, and easy messages to put into practice.

*“ In 2012, the partnership with the Bel Foundation came at a time when the European Union ended its support. Without the Foundation, most likely we would have been forced to abandon the project.*

*This partnership allowed for the continuous training of actors in the field via a video tutorial. Thus, it helped to heal the same number of children each year. It also encouraged us to continue improving our practices, and to become more demanding of ourselves and our partners in the countries where we operate.*

*Since 2012, you showed us that this project has value in your eyes and not only ours! Thank you!’’*

Brigitte Audras

Creator of the Nutricartes® method and volunteer at L'Appel









# NUTRITION TRAINING AT ORPHANAGES

SPOON



**VIETNAM | 700 CHILDREN | €21,876**

An American Foundation, SPOON is made up of a network of doctors, nutritionists, and diet experts, in a dozen countries, who train nurses in methods to improve the eating habits of children.

**Supported project:** nutrition training for nurses caring for disabled or orphaned children in Ho Chi Minh City and Hanoi.

In Vietnam, SPOON registered 170,000 orphaned children, the majority of whom have disabilities and eating disorders that are not being treated.

The Foundation's endowment provides nutrition training to 100 Vietnamese nurses, thus dispensing nutritional support to 700 children, nearly 400 of whom are accommodated in orphanages.



*“ The support and assistance of the Bel Foundation for our project really made a difference. It enabled attracting new donors to this project. Bel's funding of the project helped change the lives of many children suffering from disabilities in Vietnam. ”*

Tammy Teske  
Program Director of SPOON







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# SUPPORTING SUBSISTENCE CROP PROGRAMS









# DEPLOYMENT OF THE HOMESTEAD FOOD PRODUCTION

HELEN KELLER INTERNATIONAL

**VIETNAM | 500 FAMILIES | €19,936**

A humanitarian organisation, Helen Keller International fights blindness and malnutrition in 20 countries in Africa and Asia.

For 20 years, to fight against malnutrition, Helen Keller International designed a program around food crops, entitled "Homestead Food Production".

**Supported project:** deployment of the "Homestead Food Production" project in six new municipalities in northern Vietnam.

The objective is to help women ensure the food security of their families. The goal is also to improve the nutritional status of their children by creating vegetable gardens.

The program provides equipment and production inputs. Women receive training in agriculture, nutrition, and hygiene. Trained and supported, they take up an active role in their community. The small farms they manage produce micronutrient-rich fruits and vegetables. These help to strengthen and diversify the diet of their children.

The Foundation's support for a second year makes it possible to install three new vegetable gardens to supply three school canteens projects.







*“ The support of the Bel Foundation made it possible to replicate in Vietnam our Homestead Food Production. This is one of our flagship programs to combat malnutrition, with co-funding from Irish Aid and Buddhist Global Relief.*

*After a successful pilot program from 2013 to 2016 in the Son La region, with renewed financing, we were able to expand in 2017 into the provinces of Hoa Binh and Lai Chau. These provinces located in the mountainous regions*

*of the north of the country are particularly vulnerable. They are largely populated by ethnic minorities, where rates of anaemia and vitamin A deficiency are well above the national average.*

*The Bel Foundation's focus on school canteens programs also enabled us to introduce Improved Homestead Food Production in schools in these provinces. ”*

Alix de Nicolay  
General Manager of Helen Keller International





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**BUILDING  
INFRASTRUCTURE  
RELATED TO CHILD  
NUTRITION**









# STRENGTHENING A SCHOOL CANTEENS PROGRAM, IN COLLABORATION WITH THE ORANGE FOUNDATION

AIDE ET ACTION

**BURKINA FASO | 236 CHILDREN | €26,047**

**A**ide et Action is a development through education NGO, convinced that without education no economic, social, health, or political progress is possible. It has been helping to improve the access and quality of education for millions of children and adults for over 35 years. Present in Burkina Faso since 2001, its work focuses mainly on three themes: access and quality of education, education of women and girls, and training in hygiene and the environment.

**Supported project:** reinforcement of a school canteens program in Obdaga, Burkina Faso.

It is within the framework of the "Village Program" led by the Orange Foundation that Aide et Action implements a Support Project for Schooling and Health Development (PASS) in the village of Obdaga.

A health centre, a water point, and a school have been build at for the start of the 2019 school year.

The Bel Foundation wanted to participate in this project in order to solve the nutrition problem of the students of the Obdaga School. This is a determining factor of academic success. The support of the Bel Foundation towards Aide et Action allowed rehabilitating and equipping the school kitchen, building a refectory, training kitchen workers to better manage the cafeteria, and enabled setting up a vegetable garden.

***“The support of the Bel Foundation helped to improve the nutritional status and eating conditions of the 236 students at the Obdaga School in Burkina Faso. It was a decisive action to guarantee improved conditions of education for children.”***

Julien Lamy

Head of Corporate Partnerships and  
Foundations of Aide et Action







## CONSTRUCTION OF SCHOOL CANTEENS IN FOUR KINDERGARTENS

AINA, ENFANCE ET AVENIR



**MADAGASCAR | 150 CHILDREN | €10,000**

**A**ina, enfance et avenir was created in 2005 to provide assistance to orphaned children in Antananarivo, Madagascar.

To fight against and stop the abandonment of children who wind up forsaken on the street, the association created nurseries and kindergartens. It also created a vocational training centre for mothers.

**Supported project:** setting up canteens programs in four solidarity kindergartens in Antananarivo.

With the support of the Foundation, a canteen was built and equipped in each of these four schools. The association also set up a greenhouse and a small livestock breeding to improve the autonomy of the canteen.

The project enables meeting the daily nutritional needs of each child through the distribution of a meal, complete with a snack. Beyond education and nutrition, work is also being done on health and hygiene.





# CONSTRUCTION OF SCHOOL CANTEENS IN TWO KINDERGARTENS

RACINES D'ENFANCE



**SENEGAL | 80 CHILDREN | €15,000**

Since 2004, the Racines d'enfance association has built ten kindergartens at the request of isolated villages in Senegal.

**Supported project:** Consolidation of two kindergarten schools in Saal and Wassadou in Senegal. The goal is to offer a daily canteens to the students of this school.

In this rural area, children and their supervisors do not have access to a balanced meal every day. They have to wait until the end of class for canteens.

With the Foundation's support, a kitchen was built and a vegetable garden created. It is cultivated by the village community, providing fresh produce for the school kitchen. A well was dug near the kitchen garden because access to water is vital for its operation and sustainability.







# CONSTRUCTING NUTRITION SITES TO FIGHT MALNUTRITION

VISION DU MONDE



**SENEGAL | 2,000 CHILDREN | €13,663**

Vision du Monde France works to help and protect the most vulnerable children. Thanks to the sponsorship, the association sets up development programs providing food, water, health, and education.

The programs are carried out over the long term relying on the involvement and autonomy of the local populations.

*“ We were able to significantly reduce the malnutrition rate in Senegalese villages where Vision du Monde works. Thanks to the Foundation’s renewed support, we have had an even greater impact. ”*

Clotilde Ratier

Head of Philanthropy at Vision du Monde



**Supported project:** deployment of a program to combat malnutrition in the Diokoul region of Senegal. The aim is to improve the nutritional and health status of children as well as pregnant and nursing women in this region.

The program consists of helping families detect malnutrition and helping them solve the problem themselves. The Foundation renewed its support for this program for the second year. The endowment makes it possible to build and rehabilitate four "nutrition sites". This allows organising the sessions aimed at detecting malnutrition and raising awareness of a better diet. A "food granary" was also built. This enables storing food harvested by local farmers. This food is reserved for children suffering from malnutrition.







# NUTRITIONAL PROGRAM FOR A SCHOOL CANTEEN

CHRISTINA NOBLE



**VIETNAM | 70 CHILDREN | €5,000**

For nearly thirty years, the Christina Noble Association has been helping poor children in Mongolia and Vietnam. The association works through programs providing access to care, education, and community development assistance. Over 900,000 children have benefited from its support.



Supported project: setting up a nutritional program in the school canteen of the Son Ca kindergarten in Vietnam.

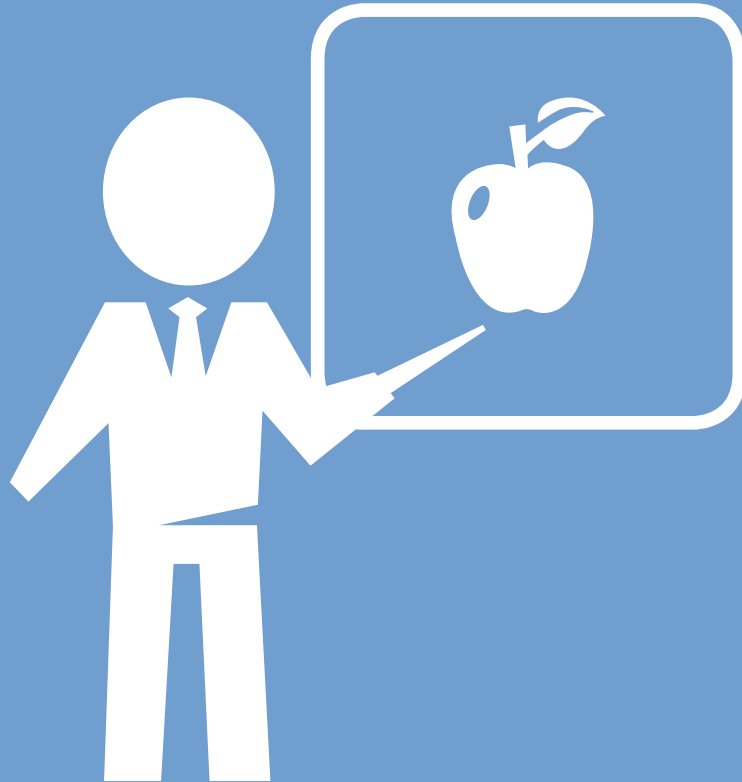
In one of the poorest neighbourhoods of Ho Chi Minh City, many children live in extreme poverty. They do not have access to medical care and quality nutrition. The Son Ca kindergarten welcomes these children, providing them with nutritional care. The meals are developed by a medical team in order to overcome nutritional deficiencies. A balanced meal is distributed to the children every day.











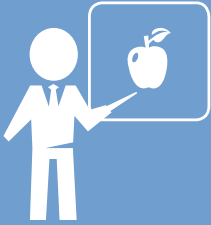
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# SUPPORTING EDUCATIONAL PROGRAMS FOR A HEALTHY BALANCED DIET









# NUTRITIONAL AWARENESS THROUGH MOBILE TELEPHONY

THE GRET



**BURKINA FASO | 7,200 CHILDREN | €12,000**

International development NGO, the GRET intervenes on various topics of Health, Agriculture, and Water, etc. The goal is to provide sustainable solutions for solidarity development.

**Supported project:** in Burkina Faso, the consolidation of the Allolaafia program providing information and awareness on the health of young children through mobile phones.

The aim is to improve the nutritional and health practices of families with children under two years of age.

Every week, parents of children under two receive health and nutrition information that is practical, useful, and tailored to their needs. This information is transmitted in the form of SMS or voice messages via their mobile phones. Infant and young child feeding information is sent out through frequent messages. This information is accessible at a distance. This makes it possible to reach remote populations located far from health services and therefore more vulnerable. The Foundation decided to accompany the GRET for the third consecutive year in order to consolidate the Allolaafia program. The Foundation wants to ensure it is taken over by a Burkinabe actor in community health.





# RAISING AWARENESS TO COMBAT OBESITY

ORMA



**ITALY | 100 CHILDREN | €10,000**

An Italian association, ORMA's mission is to promote physical activity among young people. This is to improve their well-being and fight against obesity among the most socially and economically fragile families.



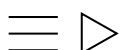
**Supported project:** setting up a nutritional awareness program in Milan. The goal is to coach approximately 50 families to reduce obesity in 100 children aged 7 to 13 years. Orma is the partner of the FitForKids program. This is a program launched in Denmark 15 years ago that has already helped over 2,000 children and their families. FitForKids is currently deployed in Greece, Portugal, and Italy.

The endowment of the Foundation made it possible to organise nutritional coaching sessions. It also allowed setting up collective and personalised sports events for parents and children.

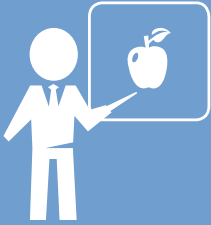


*“ The support of the Bel Foundation has had a significant leverage effect for Orma. It allowed testing a pilot project in Italy, based on the experience of Denmark. ”*

Paolo Menescardi  
President of l'ORMA







# CREATING A NUTRITION PROGRAM ON SPORTING GROUNDS

SPORT DANS LA VILLE



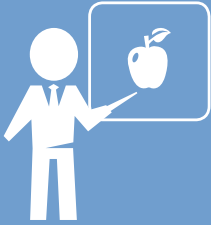
**FRANCE | 4,300 CHILDREN | €16,740**

For 20 years now, Sport dans la Ville has been the main association focused on integration through sports in France. All of its programs promote the social and professional integration of the 6,000 young people enrolled in the association.

**Supported project:** setting up nutrition programs in six French cities. The goal is to raise awareness of a healthy, balanced diet for children signed up with the association's sports programs.

Educators from Sport dans la Ville intervene weekly in high priority neighbourhoods. They offer free sports sessions for children. The teams of the association have noticed an increase in childhood obesity due to a disintegration of proper diet in schedules and food. The endowment of the Foundation makes it possible to train teams working in roughly thirty sport centres. In turn, they sensitise young people and their families to the benefits of a good diet. Nutrition awareness workshops are also held during sports camps and holidays.





# CREATING A MOBILE APP TO MODIFY FAMILY FOOD BEHAVIOUR

## PROGRAMME MALIN



**FRANCE | 6,000 CHILDREN | €25,000**

Since 2010, the Programme Malin association helps families in situations of social and economic fragility. This assistance aims to best nourish their young children through a range of support tools. The Programme Malin offers information and tips on food along with practical advice and recipes. Early childhood professionals are also available to parents for personalised answers to their questions.



*“By helping us to develop an online educational site for Malin families, the Bel Foundation enabled us to test an innovative new driver for changing dietary behaviour.”*

Benjamin Cavalli  
Programme Malin Director



Supported project: creation of a mobile game for families. In the form of a simple and playful game, Food Malin enables completing the actions of the Programme Malin, thus increasing its impact.

Food Malin offers a fun experience to teach families how to eat healthier. Through a series of mini-games, the player harvests, combines, and cooks various foods that will nourish the members of his family in a healthy way.

This mobile game aims to inspire families to change their eating habits.

The Foundation financed the creation of this game. It was developed by the start-up Gamabilis, specialised in developing positive impact games.





## THE EMPLOYEE GRANTS AWARDED IN 2018


Bel Group employees are invited to join local associations supported by the Foundation.

The projects, always in favour of children, may be varied.

Each year, a dozen grants of up to €5,000 are awarded to employee teams.





 EMPLOYEE GRANTS AWARDED IN 2018





## IN 2018, 15 GRANTS WERE AWARDED TO EMPLOYEE TEAMS

### FRANCE



#### LE LIEN YVELINOIS

Establishment of awareness workshops to improve nutrition for 80 teenagers.

*Evelyne CORRIERI, Corinne DOMANGE, Nathalie GUILLEMOT, Valérie HABERT*

€5,000



#### LM PETITS PAS

Financing two all-terrain wheelchairs adapted for disabled children.

*Jean François CLAVREUL, Karine PICQUET*

€5,000



#### KONSTELACIO

Support for the URSINO project to involve young people from 7 countries in research work focused on the culinary traditions of their country.

*Henry BERNE, Mariana CORONEL, Franck DE COCKER, Zizette HABIB*

€5,000



## AFA CROHN

Design of a nutrition booklet to accompany 300 children with Crohn's syndrome.

*Jean-Pascal FRUIT, Araceli LAGADEC-MARQUEZ, Christophe MERCIER*

€5,000



## LES BLOUSES ROSES

Training 50 volunteers specialised in entertaining hospitalised children.

*Hayet BEN HAMIDA, Pierre DESCHANVRES, Antoine HARDOUIN, Frank LORIÉ, Gwenaëlle TRINQUESSE*

€4,700



## UN CADEAU POUR LA VIE

Decorating and embellishing the paediatric resuscitation ward of the Armand-Trousseau Hospital.

*Eléonore PAYANCE, Clara VIDOLOV*

€5,000



## USEP MAYENNE

Establishment of training and awareness actions for an improved lifestyle for over 8,000 primary school students.

*Aline GUEGANIC, Amélie TERRIER*

€4,000





## IN 2018, 15 GRANTS WERE AWARDED TO EMPLOYEE TEAMS

### ENGLAND



#### RAYS OF SUNSHINE

Support for the realisation of three wishes of sick children.

*Ingrid BOUNYA MBAPPE, Jennie DETTMER*

€5,000

### POLAND



#### CHORZELSKA

Establishment of awareness raising workshops on healthy and sustainable nutrition for 150 children.

*Rafał BANUL, Aurélie GOUBEAU,  
Dorota HAUPTMANN-MILEWSKA, Marta KUŚMIERCZYK*

€4,989

### MOROCCO



#### AIDE ET SECOURS

Creation of a cultural and educational space promoting the social integration of young teenagers.

*Bassam ABROUK, Joumaa ELHARRAK,*

€5,000

### EGYPT



#### THE LIVING SPRING ASSOCIATION

Construction of a kitchen offering a daily breakfast to 420 children.

*Ludovic FLATEAU, Marize ZAKI*

€5,000

## CZECH REPUBLIC



### NOVA TROJKA

Organisation of awareness raising workshops on healthy eating, the environment, and sports activities for 360 children.

*Zuzana MANNINEN, Tereza MERCELOVÁ*

€4,700



### SDRUŽENÍ NERATOV

Organisation of educational activities during summer camps for 35 disabled children.

*Michal ŠIROKÝ, Šárka STACHOVÁ*

€5,000



### CABALLINUS

Establishment of a therapeutic horse-riding program to improve the quality of life and integration of 350 sick children.

*Daniela DANKOVA, Jaroslava HRNCIROVA*

€4,000

## SLOVAKIA



### ROVNOCENNI

Financing of a therapeutic device for 60 sick children.

*Monika JANAKOVA, Ludmila RUTTKAYOVA*

€4,076





## FOCUS ON A PROJECT CARRIED OUT BY EMPLOYEES

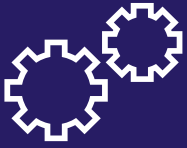
**E**léonore Payance and Clara Vidolov are two volunteer collaborators within Un Cadeau pour la Vie association.

Their project: with the help of a painter, the two collaborators decorated and revived the paediatric resuscitation ward of the Armand-Trousseau Hospital in Paris. Eléonore and Clara mobilised several employees of their team to contribute to their project by helping out with the painting. It was a beautiful moment of sharing and conviviality for all.









# ORGANISATION OF THE FOUNDATION

## BOARD OF DIRECTORS

Chaired by Antoine Fiévet, Chairman and Chief Executive Officer of the Bel Group, the Board of Directors of the Foundation meets twice a year. It defines the strategic orientations of the Foundation, votes the budget, and decides on the files to support.

It is comprised of nine members divided into three colleges.

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### A COLLEGE REPRESENTING THE FOUNDERS

**Antoine Fiévet** | President of the Foundation and Chairman and Chief Executive Officer of the Bel Group

**Valentine Fiévet** | Vice-President of the Supervisory Board | Unibel

**Florian Sauvin** | Treasurer of the Foundation

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### A COLLEGE REPRESENTING THE GROUP EMPLOYEES

**Chantal Cayuela** | Research and Innovation Director

**Jean-Noël Darniche** | Group Marketing Director

**Guillaume Jouët** | Secretary of the Foundation and General Manager Human Resources, Communication, and Sustainable Development

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### A COLLEGE OF OFFICIAL REPRESENTATIVES

**Béatrice Darcy-Vrillon** | Research Director | Deputy Department Head, Human Nutrition, INRA | Administrator of the French Fund for Food and Health

**Jean-Marc Guesné** | Associate Archipel&Co

**Claude Tharreau** | Co-Founder of the CSA Institute of Studies



## THE PROJECT SELECTION COMMITTEE AND THE OPERATIONAL TEAM

The Project Selection Committee (PSC) meets several times a year to review new funding applications. It validates their relevance regarding the missions of the Foundation. The active presence of employees within the Foundation helps enhance its influence throughout the Group.



### THE PROJECT SELECTION COMMITTEE

**Christel Ara**

Innovation Manager

**Léa Bayol**

Junior Risk Manager

**Alexandra Berreby**

Sharing Cities Director

**Cécile Biansan**

Nutrition Manager

**Charlotte Bonin-Duminy**

Survey Manager

**Simon Bonnet**

CSR brand transformation Manager

**Rachida Cherifi**

Customer Manager Specialist

**Sonia Couchou Meillot**

Internal Audit Manager

**Pauline Daniel**

Bel Food Services and CSR Product Manager

**Sabrina Debieve**

Nurse and Safety coordinator

**Julie Monzani**

Senior Brand Manager

**Charlotte Robillard**

Corporate Communication Manager

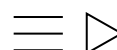
### THE OPERATIONAL TEAM

**Isabelle Fiévet**

Executive Director of the Foundation

**Anne-Lise Spillemaecker**

Philanthropy Manager





# SUBMIT A PROJECT

The Bel Corporate Foundation supports initiatives in France and abroad for children and teenagers. It focuses on issues related to food. General interest organisations can submit their request for support during the call for projects. They must fill out a file designed for this purpose on the Foundation's website: <http://requests.fondation-bel.org/en>

# 1

## CALL FOR PROJECTS

The general interest organisation fills in the online form for a request for support from the Foundation.



# 2

## PRE-SELECTION & APPRAISAL BY THE SELECTION COMMITTEE

The Project Selection Committee (PSC) reviews eligible projects. Members of the PSC contact the general interest organisations to validate the relevance of the project with regard to the missions of the Foundation.



# 3

## SUBMISSION TO THE BOARD OF DIRECTORS

The files pre-selected by the PSC are presented to the Board of Directors. The Board decides which projects to support and the amount of the grants.



# 4

## IMPLEMENTATION OF THE PARTNERSHIP AND MONITORING THE PROJECT

A sponsorship agreement is signed between the two parties. The Foundation team monitors the project's implementation and reporting.





A Foundation for children  
and their nutrition



## BEL CORPORATE FOUNDATION

2, allée de Longchamp | 92150 Suresnes

E-mail | [contact@fondation-bel.org](mailto:contact@fondation-bel.org)

Website | [www.fondation-bel.org](http://www.fondation-bel.org)

Bel Corporate Foundation created in application of the Act of 4 July 1990 - It is authorised by decree published in the Official Journal of 3 May 2008 under the issue number 2485 and extended in the Official Journal of 10 February 2018 under publication number 2047.

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